küchenwohntrends

möbel austria kochen wohnen schlafen

outlook

küchenwohntrends | 28 to 30 April 2027 | Salzburg

Largest trade fair for 'Furnishings & Kitchens' in the German-speaking world









www.kuechenwohntrends.at www.moebel-austria.at

küchenwohntrends and möbel austria 2027 – trade fair and knowledge forum in one



The küchenwohntrends trade fair, together with möbel austria, is the largest business event for 'interior design & kitchens' in the German-speaking world. Here, the industry benefits from a well-thought-out concept: with a focus on a qualified trade audience, everything at the modern exhibition centre revolves around the topics of interior design and kitchens – and exhibitors can address customers from the retail and trade sectors in a targeted and comprehensive manner.

The business duo addresses industry, specialist retailers, tradespeople, interior designers, architects/interior designers, carpenters, joiners and project developers in a **focused**, **trend-conscious** and **comprehensive** manner, arousing interest in these target groups both in terms of new products and knowledge.

The established '**Podium Events**' once again shine with high-calibre topics and speakers. There is hardly any other business event where good business is so closely intertwined with concerted knowledge transfer. The innovation shows characterise the unique image of these trade fairs.

Admission is for trade visitors only.



Exhibitors at küchenwohntrends Statements



Monika Eder
Managing Director,
Miele Austria

'2025 was the first küchenwohntrends in my new role, and I was very impressed by the high quality of the trade fair. For us, it is the perfect opportunity to engage in dialogue with our retail partners.
Our new products – such as the built-in appliances in Pearl Beige from the VitroLine design range [...]. We look forward to presenting our innovations to industry professionals again in 2027.'



Wolfgang Maureder
Sales Management,
Schachermayer GmbH

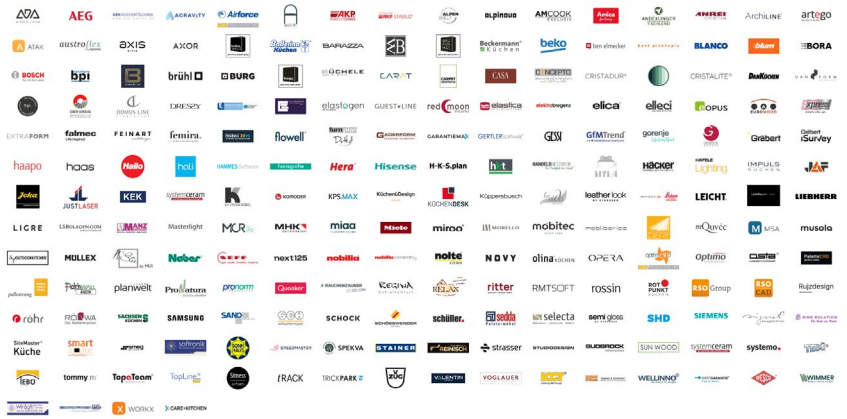
‚With its location in Salzburg, the trade fair is very centrally located for Austria. For the furniture trade and related industries, küchenwohntrends and möbel austria are very likely the most important industry gathering in Austria. A perfect platform for presenting new products [...]. Due to its great success, we are already looking forward to the trade fair in 2027!'



Heidrun Brinkmeyer
Management
Marketing/Sales,
Ballerina-Küchen

‚Our first appearance at küchenwohntrends in Salzburg was a complete success. Ballerina was able to establish numerous valuable contacts with specialist retailers and showcase the unique character of our brand and our products specifically for the Austrian market. [. . .]
We are therefore very likely to participate in the trade fair again in 2027.'

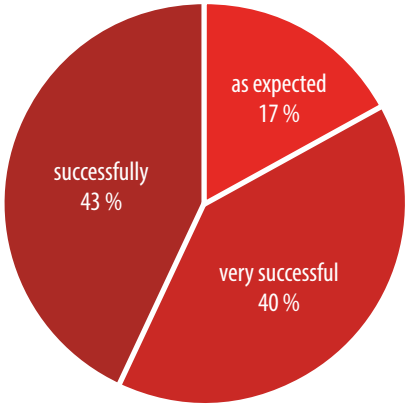
240 exhibitors and brands in 2025



Click here for further statements

Further information on the review

How successful was the trade fair appearance for the exhibitors?







Alfred Janovsky
Managing Director,
Electrolux Austria GmbH

'The küchenwohntrends 2025 trade fair in Salzburg was a resounding success for Electrolux. We were able to present our innovative domestic appliances to an enthusiastic audience of industry professionals [...].
A strong, local platform like this is of central importance for the Austrian furniture and kitchen retail trade – which is why we are already looking forward to participating again in 2027.'



René Metzler
Austria Sales Team
Julius Blum GmbH

'Blum keeps moving forward to drive ideas forward. [...] We want to use the trade fair platform to present our inspiring innovations to a broad specialist audience. With küchenwohntrends in Salzburg, trendfairs has established a trade fair that has its finger on the pulse of an exciting market. Blum is looking forward to küchenwohntrends 2027.'



Stefan Thür
Managing Director, Wimmer
Wohnkollektionen GmbH

'küchenwohntrends was once again a thoroughly successful event in 2025. We would like to express our sincere thanks to the entire trade fair team for their excellent organisation and the inspiring environment. The trade fair offers us an ideal platform to present our new products to an expert audience and bring our brand values – authenticity, craftsmanship and emotion – to life. We are looking ahead to the future – to a time when living with solid wood will be modern, digital and sustainable – and are already looking forward to participating again in 2027.'





versatile, smart, desirable: year after year, its appeal and importance for exhibitors and trade visitors continues to grow.

Since its successful premiere in 2013, the küchenwohntrends and möbel austria trade fair alliance has been held every two years. The impressive growth of this joint trade event, its personal character, the lovingly staged services and the familiar atmosphere make the event appealing from an emotional point of view as well.

Over 240 exhibitors and brands attract more than 6,800 trade visitors, mainly from Europe. This first-class business event is perfectly designed for addressing your customers, targeted communication and trustworthy networking, for sustainable business development and successful orders.



Market leaders, established players and newcomers

Globally active companies, established medium-sized businesses, major brands and smart newcomers from the kitchen and interior design industry will be presenting their breathtaking products and attractive services, pioneering highlights and the latest trends to an audience of industry professionals.

The trade fair presentations will focus on the following product groups: accessories, worktops, fittings, interior design, services, extractor hoods, electrical appliances, lighting, institutions, kitchen furniture, bathroom and dining furniture, living room furniture, upholstered and bedroom furniture, software development and IT, sinks, chairs and tables, associations, accessories and attractive consumer goods for the kitchen and home.

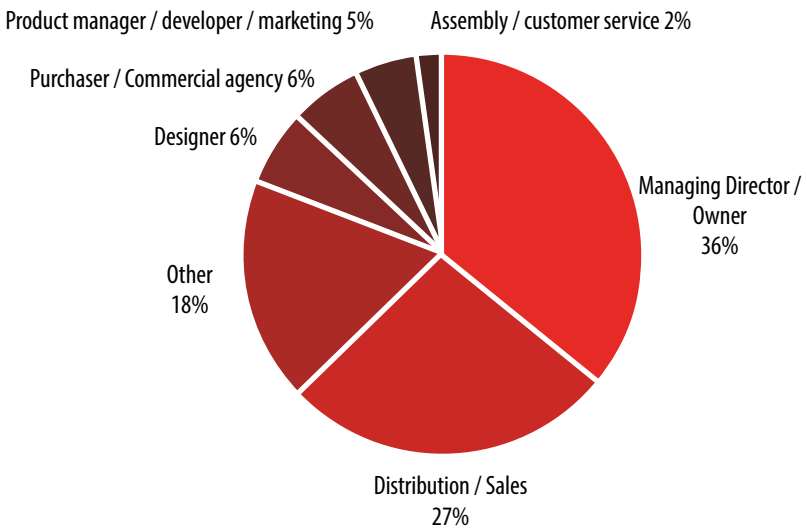
Take advantage of the küchenwohntrends trade fair as the perfect opportunity to present your new products and highlights to a European trade audience.

Trade visitors and target countries

küchenwohntrends offers architects, interior designers, experts from the electrical, kitchen and furniture trade, carpenters and joiners, associations, cooperatives, networkers, contract partners, project planners and the industry an exceptional platform for new products. Around 6,800 visitors come from over 30 countries, 67 per cent of them from Austria and 29 per cent from Germany, to discover innovations, make contacts and initiate business deals. As a trade fair, küchenwohntrends is aimed specifically at a 100 per cent qualified professional audience.



trade visitors by occupational group





special show ‘lebensraum‘

In the special show ‘lebensraum’ (living space), the rooms ‘kitchen, dining and living’ merge into a coordinated overall presentation. The focus is on the live experience, immersing visitors in real living environments. In addition to creative input for the trade, the special show ‘lebensraum’ also offers enormous opportunities and additional sales prospects for exhibitors. In a variety of designs and styles, we present unique living spaces, put together with products from participating exhibitors and brought together by a renowned design agency. Today, open-plan living spaces form the basis for the design of most residential architecture. Private customers, retail companies and commercial interior designers no longer focus on separate rooms for the kitchen, dining, lounge or living areas. Modern furnishing means everything from a single source and designed for one or two large rooms. The Swiss Interior Expo addresses precisely this forward-looking topic of open living space.









your potential – special show ‘lebensraum’

- Specialist retailers, planners and designers can view the wide range of furnishings in a coherent setting
- The special exhibition ‘lebensraum’ can be experienced with all its furnishings in a well-thought-out, harmonious and functional context
- The special exhibition ‘lebensraum’ can be opportunity for future planning of exhibitions and showrooms
- This creates the option for exhibitors to attract new retailers or expand their business field .

Your brand will become visible with minimal effort. You will reach a new customer group and have the opportunity to increase sales.

Further information on the special show ‘lebensraum’

You can find the video for the special show ‘lebensraum’ here:

Video special show ‘lebensraum’

increased attention for your company

The organiser runs a broad-based campaign in almost all industry media and directly targets trade visitors. Audiences from all over the world will be informed about your highlights and news or simply your participation as an exhibitor: whether by email, website, social media or advertisement – we will keep your target group up to date.

To increase awareness of your trade fair presence, we offer you individual advertising packages.

So that you can concentrate on the most important things: your customers and successful business deals.

free advertising banners



podium events impress with top speakers and extensive knowledge transfer



On a par with the original trade fair business, the organisers have long established fast, sustainable and targeted knowledge transfer at this trade fair duo – the format is called 'Podium Events' and is in high demand. Here, renowned personalities from the world of design, the kitchen and furniture industry and the retail sector have their say in panel discussions and lectures. Discussions, animations and educational sessions take place with a view to what is driving the industry.

salzburg: trade fair city in attractive surroundings short distances, good infrastructure and perfect connections

In addition to focusing entirely on qualified trade visitors, the two trade fairs benefit from their location:

Salzburg not only offers an attractive environment, but also provides many opportunities for a memorable programme outside the exhibition grounds.

The modern exhibition centre, meanwhile, impresses with its short distances and excellent connections to the motorway, railway station and airport. Parking is available right outside the door. Travel from Germany is possible without a vignette.

Excellent value for money in terms of hotels and services ensures that the trade fair budget remains manageable.

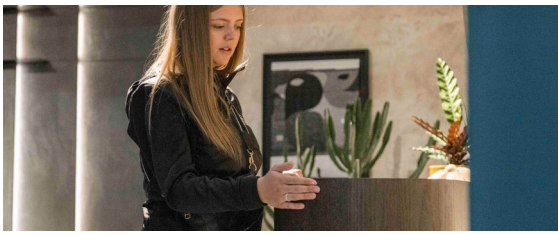




flexible booking

No matter whether you are small or large. No matter whether it is your first time or you have been coming for many years. No matter whether you exhibit at küchenwohntrends every time or every other time. Here, we ensure that you are presented in the best possible way. So that you are in the best possible position during the double trade fair and reach your target audience.

Book a rental system stand (turnkey)



top service

Sought-after services

From signage to parking services, from check-in to high-performance mobile phone reception plus free WiFi. Electricity, water, sewage, LAN and ceiling suspensions are located at your desired position. küchenwohntrends offers you individual lighting options and other services:

- Listing of multiple brands per exhibitor
- Lead tracking via visitor scans with evaluation (for a fee)
- Extensive photo documentation for your use
- Free snacks
- Stand cleaning and security
- Loading and unloading service, storage of empty containers
- Hostess service
- Hotel service
- Technical service
- Exhibitor parking

So you can concentrate on what matters most: your customers and successful business.







facts

Number of exhibitors



240 exhibitors on 15,000 m²

Number of visitors



approx. 6,800 visitors

Relevant industries

22% Kitchen studios / specialist retailers
28% Furniture retailers
25% Carpenters / joiners
5% Interior designers / architects

steady growth



for visitors and exhibitors

Quality of contacts

★ ★ ★ ★ ★ ☆

Average rating 4.96

Relevance of the trade fair in the industry

★ ★ ★ ★ ★ ⯪

Average rating 5.57

Source: Exhibitor survey 2025

Date

Wednesday, 28 to Friday, 30 April 2027

Exhibition hours

daily from 9 am to 6 pm

Exhibition highlights

- 100 % qualified trade visitors
- modern exhibition centre with short distances
- free podium events
- top lead generation system
- excellent connections to the motorway, railway station and airport
- vignette-free access from Germany via the A1 Walserberg border crossing
- free listing of up to 5 brands
- excellent value for money for hotels and services

Exhibition address

Messezentrum Salzburg
Am Messezentrum 1, 5020 Salzburg
Phone +43 662 24 04 0
www.messezentrum-salzburg.at

Organiser

trendfairs GmbH
Gebhardtstraße 41
90762 Fürth, Germany
Phone +49 89 244 193 200
info@trendfairs.de
www.trendfairs.de

Product range

- Waste systems
- Accessories
- Acoustics
- Countertops
- Faucets
- Bathroom furniture
- Benches
- Fittings
- Services
- Extractor hoods
- Electrical household appliances
- Dining room furniture
- Trade press / media / publishers
- Floor coverings / fittings
- Glass / porcelain / ceramic
- Utility room
- Home decoration
- Interior design
- Interior shading
- Institutions / associations
- Children's / youth furniture
- Small / individual pieces of furniture
- Cooperation partner
- Kitchen furniture
- Light
- Air purification
- Furniture / upholstery fabrics
- Niche splashbacks
- Outdoor fireplaces
- Outdoor kitchen
- Outdoor furniture
- Upholstered furniture
- Bedroom furniture
- Smart homes
- Software / IT
- Miscellaneous
- Sinks
- Chairs
- Carpets
- Tables
- Doors
- Tools
- Home furniture
- Disassembled furniture
- Equipment

Business Upper Austria – OÖ Wirtschaftsagentur GmbH
Building Innovation Cluster
Hafenstraße 47-51, 4020 Linz
Phone +43 732 79810 5137
info@moebel-austria.at
www.b-i-c.at

to online registration



trendfairs – the premium organiser of specialised trade fairs

Impressions

We are a trade fair organiser with excellent event know-how and a keen sense of the market.
Our objective is to make our trade fairs a success for exhibitors and visitors alike. Our passion is valid for the fascination of the unique, the extraordinary – for the establishment of outstanding events with high attraction. This is how we make trade fairs better and exhibitors more successful. We love inspiration and live perfection.

We are committed to you.



Christopher Boss

Contact:
+49 170 70 97 211
boss@trendfairs.de



Diana Habitzki

Contact:
+49 171 217 9244
habitzki@trendfairs.de



Silke Ludwig

Contact:
+49 160 972 388 03
ludwig@trendfairs.de

wir sehen uns.

1.0 application documents

küchenwohntrends

Application to participate in küchenwohntrends from 28 to 30 April 2027.
We hereby submit a binding application to participate on the basis of the 'Exhibition Regulations / Conditions of Participation'.

Exhibitor / Company name

Main contact person (First name / Last name)

Street

VAT reg. no.

Postcode / Town / Country

Mobile

Phone

E-Mail

Website www.

Email (invoice recipient)

Different billing address

Additional contact persons who are involved in the organisation of the trade fair

Organisation / Technical

First name / Last name

Phone

E-Mail

Mobile

Marketing

First name / Last name

Phone

E-Mail

Mobile

Contact person on site during trade fair

First name / Last name

Mobile

E-Mail

For co-exhibitor

At the stand of (main exhibitor) _____ for EUR 785,- incl. Marketing contribution and Exhibitor's liability insurance

The contract is concluded upon written confirmation by the organiser and the legally binding signature of this application. A binding confirmation of participation is only given upon confirmation of participation by trendfairs GmbH. There is no entitlement to the desired stand type and position. Rights of withdrawal remain unaffected by this. We will endeavour to fulfil your stand request. All prices listed are subject to statutory value added tax.

In the course of organising the event and processing your personal data, this data may be passed on to third parties for the purpose of fulfilling the contract.
For more information, please contact www.kuechenwohntrends.at/data-protection/.

Place / Date

Signature

By signing, you confirm that you have read the exhibition rules / conditions of participation.

2.0 application documents

küchenwohntrends

Exhibition stand

We are booking the following stand size category:

- ☐ 20 - 49 m² EUR 219/m²
- ☐ 50 - 99 m² EUR 217/m²
- ☐ to 100 m² EUR 212/m²

We would like the following stand space:

Stand space ☐ m² (min. 20 m²)

We would like the following stand type:

- ☐ **Row stand** open on one side
- ☐ **Corner stand** open on two sides + 8 % per m²
- ☐ **Head stand** open on three sides + 12 % per m²
- ☐ **Island stand** open on four sides + 16 % per m²

The organiser will consider stand requests as far as possible.
A deviating allocated area +/- 10 % of the stand request does not require any enquiry with the applicant.

Special show „lebensraum“

We would like to book participation in the following product group:

- ☐ Kitchen EUR 11,900
- ☐ Table / Chair / Bench EUR 5,900
- ☐ Upholstered furniture / Lounge EUR 5,900
- ☐ Home furniture EUR 5,900
- ☐ Light EUR 1,450
- ☐ Carpet / Decoration EUR 850

Special show 'lebensraum' can be booked as a single booking or as additional space to a stand.
'Mandatory services' only apply to single bookings of the special show 'lebensraum'.

Mandatory services

- Energy contribution EUR 15/m² (for exhibition stand only)
- Marketing contribution EUR 595
- Exhibitor liability insurance EUR 30

The contract is concluded upon written confirmation by the organiser and the legally binding signature of this application. A binding confirmation of participation is only given upon confirmation of participation by trendfairs GmbH. There is no entitlement to the desired stand type and position. Rights of withdrawal remain unaffected by this. We will endeavour to fulfil your stand request. All prices listed are subject to statutory value added tax.

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For more information, please contact www.kuechenwohntrends.at/data-protection/.

Place / Date

Signature

By signing, you confirm that you have read the exhibition rules / conditions of participation.

3.0 application documents brand registration

küchenwohntrends

In addition to your company name, you can register additional brands

In addition, we ask you to **send us your brand logos** as vector graphics (.eps file in 4c, black and white and negative) and **one image per brand** (.jpg file, min. 800 x 440 px, one image / no collages or text montages). Please send your data immediately after submitting your application to: info@trendfairs.de

1	Exhibitor brand (Company name)	www.
2	other brand	www.
3	other brand	www.
4	other brand	www.
5	other brand	www.
6	other brand	www.

Please tick all product groups of this brand (multiple selection possible).	1	2	3	4	5	6
Waste systems	☐	☐	☐	☐	☐	☐
Accessories	☐	☐	☐	☐	☐	☐
Acoustics	☐	☐	☐	☐	☐	☐
Worktops	☐	☐	☐	☐	☐	☐
Fittings	☐	☐	☐	☐	☐	☐
Bathroom furniture	☐	☐	☐	☐	☐	☐
Benches	☐	☐	☐	☐	☐	☐
Fittings	☐	☐	☐	☐	☐	☐
Services	☐	☐	☐	☐	☐	☐
Extractor hoods	☐	☐	☐	☐	☐	☐
Electrical appliances	☐	☐	☐	☐	☐	☐
Dining room furniture	☐	☐	☐	☐	☐	☐
Trade press / media / publishers	☐	☐	☐	☐	☐	☐
Flooring / floor coverings	☐	☐	☐	☐	☐	☐
Glass / Porcelain / Ceramics	☐	☐	☐	☐	☐	☐
Utility room	☐	☐	☐	☐	☐	☐
Home textiles	☐	☐	☐	☐	☐	☐
Interior design	☐	☐	☐	☐	☐	☐
Interior shading	☐	☐	☐	☐	☐	☐
Institutions / Associations	☐	☐	☐	☐	☐	☐
Children's / Youth furniture	☐	☐	☐	☐	☐	☐
Small / Individual furniture	☐	☐	☐	☐	☐	☐
Cooperation partners	☐	☐	☐	☐	☐	☐
Kitchen furniture	☐	☐	☐	☐	☐	☐
Lighting	☐	☐	☐	☐	☐	☐
Air purification	☐	☐	☐	☐	☐	☐
Furniture / Upholstery fabrics	☐	☐	☐	☐	☐	☐
Niche rear panels	☐	☐	☐	☐	☐	☐
Outdoor fire pits	☐	☐	☐	☐	☐	☐
Outdoor kitchens	☐	☐	☐	☐	☐	☐
Outdoor furniture	☐	☐	☐	☐	☐	☐
Upholstered furniture	☐	☐	☐	☐	☐	☐
Bedrooms	☐	☐	☐	☐	☐	☐
Smart homes	☐	☐	☐	☐	☐	☐
Software / IT	☐	☐	☐	☐	☐	☐
Miscellaneous	☐	☐	☐	☐	☐	☐
Sinks	☐	☐	☐	☐	☐	☐
Chairs	☐	☐	☐	☐	☐	☐
Carpets	☐	☐	☐	☐	☐	☐
Tables	☐	☐	☐	☐	☐	☐
Doors	☐	☐	☐	☐	☐	☐
Tools	☐	☐	☐	☐	☐	☐
Home furniture	☐	☐	☐	☐	☐	☐
Flat-pack furniture	☐	☐	☐	☐	☐	☐
Accessories	☐	☐	☐	☐	☐	☐
Suppliers	☐	☐	☐	☐	☐	☐

4.0 application documents

küchenwohntrends

Information about küchenwohntrends

Your küchenwohntrends trade fair package includes the following:

- 3-day trade fair participation (trade fair dates: 28 to 30 April 2027, 9 am to 6 pm each day)
- Set-up and dismantling days
- Online check-in (visitor registration)
- Free ticket codes to invite your trade visitors (unlimited)
- Staff for reception and trade fair organisation
- Exhibitor passes
- Security service at and around the exhibition grounds (excluding exhibition stands)
- Cleaning of the exhibition grounds (excluding exhibition stands)
- Signage to, at and within the exhibition grounds
- Basic lighting
- Wi-Fi use on the exhibition grounds
- Heating / air conditioning / ventilation
- Toilet service / toilet cleaning
- Spacious catering areas
- Stand catering for exhibitors (for a fee)
- Stand security (for a fee)
- Lead tracking via visitor scans with evaluation (for a fee)
- Attractive, sometimes unique advertising media to increase your trade fair success (for a fee)

Your marketing package includes the following items:

- Online entry in the exhibitor directory with company and brand names (including links)
- Entry in the trade fair magazine
- Promotion in trade media (online and print)
- Multiple promotion to trade visitors via e-mail (directly and via third-party providers) and via social media networks
- E-mail advertising to the address database of trendfairs GmbH
- Newsletter advertising to the address database of trendfairs GmbH and via third-party providers
- National and international press and public relations work
- Provision of advertising banners for your website / emails for advertising / advertisements / social media for küchenwohntrrends
- Production and distribution of the trade fair magazine
- Search engine optimisation
- Online campaigns
- Social media campaigns
- **New for 2027:** the Conteo digital content package on the exhibition website
- Listing on the digital and printed hall plan; hall signage with stand numbers

Set-up time:
Saturday, 24 April to Monday, 26 April 2027 from 8 am to 8 pm,
Tuesday, 27 April 2027 from 8 am to 12 noon.
After this, only dirt-free decoration works are permitted at the stand.
Early stand construction and night work after 5 pm are possible on request and for a fee.

Set-up time special shows:
Different set-up time: Tuesday, 27 April 2027, from 8 am to 12 noon.
After this, only dirt-free decoration works are permitted at the stand.

Dismantling time:
Friday, 30 April 2027 from 6:30 pm to 10 pm
Saturday, 1 May 2027 from 7 am to 10 pm
Sunday, 2 May 2027 from 7 am to 6 pm

Exhibition time:
28 to 30 April 2027, daily from 9 am to 6 pm

Further information

- You can use the Aussteller Management System (AMS) to place your order for rental furniture, rental equipment, separate power supply, separate water connection, advertising media, traverse systems, light systems etc. easily and conveniently online. Login credentials will be provided upon receipt of your application, or approx. three months before the trade fair start date.

5.0 application documents exhibition rules / conditions of participation

küchenwohntrends

5.1 Event
5.1.1 The organiser of the trade fair is trendfairs GmbH, Gebhardtstraße 41, 90762 Fürth, represented by the managing director Christopher Boss.

5.1.2 Participation in the event requires a corresponding agreement between the organiser and the exhibitor. This agreement is concluded when the exhibitor registers and the organiser confirms participation.

5.2 Registration
5.2.1 The exhibitor's application to participate must be submitted via a communication channel provided by the organiser. A binding application can be submitted using the online portal provided by the organiser for this purpose. In this case, the exhibitor is obliged to enter the requested participation data truthfully and to transmit it to the organiser using the corresponding button. By submitting the application to participate in the trade fair, the exhibitor accepts the exhibition regulations/conditions of participation and the special event conditions (published in the AMS) as part of the contract. The contract is concluded and binding for both parties when the organiser sends the confirmation of participation to the exhibitor by email.

5.2.2 Reservations and conditions are not permitted during registration. If such reservations or conditions are included in the registration forms, they shall be deemed legally invalid unless confirmed in writing by the organiser.

5.2.3 The decision on whether to accept the application for participation and the allocation of stands shall be made by the organiser with the diligence of a prudent businessman and within the limits of the available space. In the event of overbooking, the order in which applications are received shall generally be decisive. There is no entitlement to participation.

5.2.4 The organiser may, for objectively justified reasons, in particular if the available stand space is insufficient, exclude individual applicants from participation and/or, if necessary to achieve the purpose of the event, restrict the event to certain groups of exhibitors or suppliers or reduce the desired stand size.

5.2.5 Upon acceptance of the application to participate, the exhibitor will receive written confirmation of participation by email. The stand number, stand size and further details of the stand allocation will be provided in a separate written notification.

5.2.6 The allocation of stands is carried out by the organiser according to criteria specified by the exhibition theme. The exhibitor has no right to be allocated a specific stand area and cannot obtain such an allocation on the basis of having occupied the same area at a previous event organised by the organiser. However, the organiser will take special stand requests into account as far as possible. Any deviation in the allocated area of +/- 10% and in the stand type is within the tolerance range and does not require consultation with the applicant.

5.3 Stand design
5.3.1 The design of the stand and the necessary construction are the responsibility of the exhibitor. The exhibitor must take into account the character and appearance of the event. The organiser is entitled to prescribe certain designs in this context. The exhibitor is responsible for compliance with safety regulations. Stands that detract from the overall appearance of the event will not be accepted by the organiser. The same applies to inadmissible advertising statements.

5.3.2 The allocated stand dimensions must not be exceeded. The maximum stand height is 350 cm. Any deviation from this height requires the approval of the exhibition management. Suspensions from the hall ceiling also require the approval of the exhibition management. The rear sides of the stand boundaries must have a white or black surface that is visually flawless from a height of 2.50 metres. In particular, they must not feature any text or graphics. Backstage areas and cabins may not be used for storing paper, cardboard, packaging material and flammable liquids.

We recommend an open stand design for head and island stands. The stand owner is responsible for checking the structural stability.

5.3.3 **Operating obligation**
The exhibitor is obliged to keep the stand manned during the entire duration of the event during opening hours. There is an obligation to operate. The exhibition stands must be staffed throughout the entire duration of the küchenwohntrends event. It is not permitted to remove exhibition goods or dismantle stands before the official end of the küchenwohntrends trade fair. In the event of a breach of the obligation to operate, the organiser is entitled to charge a contractual penalty of 20% of the basic rent.

5.3.4 Subletting of stand space or other transfer to third parties is not permitted. In the event of a violation, the organiser is entitled to terminate the participation agreement extraordinarily and without notice. In this case, the exhibitor remains obliged to pay the agreed stand rental and other costs. Co-exhibitors with their own registration are exempt from this rule.

5.3.5 Special requirements for setting up and dismantling exhibition stands: The exhibitor is obliged to complete the stand within the period specified in the exhibitor information. The participant shall bear any costs incurred by the organiser as a result of late completion or, for whatever reason, failure to construct the stand.

5.4 Early termination of the contract
5.4.1 The exhibitor is bound by their registration until 3 months before the start of the exhibition. Ordinary termination of the participation agreement is not provided for. The right to extraordinary termination remains unaffected.

5.4.2 If the exhibitor cancels their participation after confirmation of participation up to 3 months before the start of the event, they shall owe 40% of the agreed stand rental fee as lump-sum compensation. If the cancellation occurs after this date (and after confirmation of participation), the exhibitor shall owe 100% of the agreed stand rental fee as lump-sum compensation. Cancellation must be made in writing. The exhibitor's right to prove that no damage has been incurred or that the damage incurred is significantly lower than the agreed lump sum compensation remains unaffected. In the event of cancellation or other unjustified withdrawal from the contract, the organiser is entitled, but not obliged, to dispose of the stand space elsewhere.

5.4.3 The organiser is entitled to withdraw from the contract or to terminate it extraordinarily and without notice if there is good cause in the person of the exhibitor. Such good cause shall be deemed to exist in particular if an application for the opening of insolvency proceedings has been filed against the exhibitor, if such an application has been rejected for lack of assets, or if insolvency proceedings have been opened.

5.5 Invoicing / Payment
5.5.1 Invoices for participation and other costs incurred will be issued approximately 10 weeks before the start of the event. Upon receipt of the invoice, payment is due immediately without any deductions. The organiser will send invoices by email.

5.5.2 As long as all payments due to trendfairs GmbH have not been settled, there is no right to participate. The organiser is entitled to terminate the participation contract extraordinarily and without notice if the exhibitor has not made payments due to trendfairs GmbH despite a reminder.

5.5.3 The organiser reserves the right to assert the statutory landlord's lien. The organiser reserves the right to assert the statutory landlord's lien.

5.6 Force majeure
5.6.1 The organiser is entitled to postpone, shorten, extend or cancel the event if there are compelling reasons beyond its control or in the event of force majeure.

5.6.2 In such exceptional cases, the exhibitor shall not be entitled to withdraw from the contract or claim damages.

5.6.3 If the event does not take place for reasons beyond the organiser's control, the organiser may demand up to 25% of the agreed participation fee from the exhibitor as general compensation for expenses.

5.6.4 If an event that has already commenced has to be cancelled for reasons beyond the organiser's control, the participation fee and other payments will not be refunded.

5.6.5 The organiser shall not be liable to the exhibitor for any damage or other disadvantages incurred by the latter as a result of the cancellation or termination of the event for reasons for which the organiser is not responsible.

5.7 Jurisdiction
5.7.1 The place of jurisdiction is Fürth. The organiser is entitled to sue the exhibitor before the court responsible for its registered office.

5.7.2 German law applies exclusively.